CHEF iQ

BRAND LOGO:

CHEF iQ Logo.png

PRIMARY CONTACT:

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PRODUCT 1

Name:

iQ MiniOven

Description:

The iQ Mini Oven combines advanced technology with a compact, user-friendly design to revolutionize your cooking experience. Its intuitive interface includes haptic feedback and smart interconnectivity with iQ Sense for precision cooking. With features like Dual Cook, which transitions seamlessly between cooking modes, and guided presets with rack position lighting, it makes meal prep simple and efficient.

Enjoy 11 versatile cooking functions, including Bake, Air Fry, Dehydrate, and Slow Cook. Save your cooking history and explore over 1,000 combinations of presets with context-rich guidance. Additional features include audio notifications with its built-in speaker, natural interior lighting, and step by step Guided Cooking recipes in the CHEF iQ app.

With its elegant design, fast heating, soft-close door, and iQ Sense integration, the iQ MiniOven is set to be the world's most advanced countertop oven.

Other Details:

The iQ MiniOven is set to launch in Q2 2025, with an MSRP of \$299

Images:

CQ50-SMART-OVEN_R_3Q.png
CQ50-SMART-OVEN_R_3Q.png
CQ50-SMART-OVEN_R_UI-Detail-Hand.png
CQ50-SMART-OVEN_R_Front-Open.png
CQ50-SMART-OVEN_R_ISOMETRIC-ACCESSORIES (1).jpg

Press Releases:

PRODUCT 2

Name: iQ Sense

Description:

Never over or undercook your food again! The iQ Sense wireless meat thermometer is our most advanced wireless meat thermometer. It features Bluetooth and WiFi connectivity, allowing you to monitor your cook's progress from anywhere. It's impossibly thin at just 4.7mm (at it's thinnest point), has a high-heat resistance of 752°F, three internal temperature sensors + one ambient sensor to ensure accurate results, and a staggering 40+ hours of battery life on a single charge. When you're done cooking, iQ Sense is a breeze to clean.

Its Smart Hub recharges the probe while also acting as a WiFi base station. It also features speakers for audible alerts, like when to flip your food and when to remove your food from heat.

The CHEF iQ app is the magic that brings it all together, and is free to download on iOS and Android. Monitor your cook's progress, temperatures, and more. Its intuitive design allows you to easily discover recipes, order missing ingredients (via Instacart or Walmart+), or simply start a new cooking session. It regularly receives new features and updates, empowering you to cook like a pro.

Other Details:

You can learn more about iQ Sense on CHEFiQ.com. It's available in one, two or three-probe configurations, with a starting MSRP of \$79.99

Available on Amazon, Costco, Walmart and CHEFiQ.com

Images:

CQ60-3-SET-V2_R_Hero.jpg CHEFIQ_CQ60-1_CBU_4THOFJULY_2.jpg CHEFIQ_CQ60-1_CBU_4THOFJULY_1 (3).jpg 2024_10_15_Housewares exec AD shoot (Nov)_5790-probes-in (1).jpg

Press Releases:

PRODUCT 3

Name:

iQ Cooker

Description:

The iQ Cooker includes a built-in scale, automatic pressure release, 300+ built-in cooking presets, and more. The CHEF iQ ecosystem seamlessly combines the hardware of the iQ Cooker and the software of the CHEF iQ App to provide you with a premium culinary experience you simply cannot get anywhere else. Plus, it's one of the only kitchen appliance that keeps getting smarter with wireless firmware updates.

Explore hundreds of exclusive Guided Cooking recipes in the app, then follow along with the step-by-step video instructions and send precise cooking parameters to your iQ Cooker at the push of a button. With Guided Cooking, you can create elevated meals right from your phone.

Create custom cooking presets, tailored exactly to your liking and saved directly on your iQ Cooker for one-touch cooking. With four integrated smart sensors in the iQ Cooker, you can learn to cook by weight – no measuring cups or spoons are needed. Use your iQ Cooker as a standalone kitchen scale while the CHEF iQ displays the precise weight of your ingredients in real-time.

For added safety, we designed an innovative 3-method auto pressure release system built into the iQ Cooker so steam can release on its own when cooking is complete, making it safer than the competitor, while ensuring food comes out flawlessly cooked every time. The high-tech full color digital LCD display and capacitive touch control respond to a light touch for added ease of use.

Other Details:

Available on Amazon, Walmart.com, and CHEFiQ.com, starting at \$199 USD

Images:

RJ40-6-WIFI_R_Hero (3).png RJ40-6_CBYWCIQ_Date-Night-5 (1).jpg RJ40-6-WIFI_GraphicChicken.jpg 05_08_2023_RJ40-6_Wifi Smart Cooker Lifestyle.png

Press Releases: