

Kidde [Silver] [Booth 10]

Kidde

BRAND LOGO:

KIDDE_HORIZONTAL_MAINLOGO_RGB.ai

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PRODUCT 1

Name:

Kidde Smart Smoke and Combination (Smoke + CO) Alarms with Ring

Description:

Kidde and Ring have partnered to combine their respective expertise in smart home protection and fire and CO safety to offer customers added peace of mind, control, and convenience. This collaboration introduces an innovative collection of Smart Smoke and Combination Alarms (Smoke + CO) that sends real-time alerts through the Ring app. When a customer adds one of these new smart alarms to their home, they can also receive real-time alerts from other eligible hardwired Kidde products in their home.

Home fires today are burning hotter and faster causing more damage than ever before, so in an emergency, every second counts.

No matter where you are, this new collection can help you better protect your home. It combines Kidde's advanced smoke detection with Ring to alert customers in real-time through the Ring app when unsafe levels of smoke or carbon monoxide are detected. Customers can also opt into professional monitoring and emergency dispatch service through a new Ring 24/7 Smoke & CO Monitoring subscription (\$5 per month)*, where trained agents can request emergency help and alert a consumer's emergency contacts in the event of an alarm.

Additionally, the nuisance of low battery chirps is minimized by giving customers approximately 7 days advance notice of their alarm battery running low, so they can replace the batteries before the alarm starts chirping.

*Service available within the U.S. (all 50 states, but not U.S. territories). Ring does not own its monitoring center. Smoke and carbon monoxide monitoring is not available for business or commercially zoned addresses. See Ring Alarm licenses at: ring.com/licenses. Additional fees may be required for permits, false alarms, or Alarm Verified Guard Response, depending on your local jurisdiction.

Other Details:

The Kidde Smart Smoke and Combination (Smoke + CO) Alarms with Ring will retail for \$54.97 and \$74.97 respectively and be available exclusively at The Home Depot stores and online at HomeDepot.com in April 2025, followed by additional retailer partners later this year. Customers can also sign up at Ring.com to be notified when the alarms are available for purchase.

Images:

Kidde_Ring_PR_Image_1920x1080_v2.jpg; Large Print Quality PNG-Product_Image_RGCUAR-RW_f.png

Kidde Smart Smoke Alarms with Ring.png; Kidde Smart Combination (Smoke + CO) Alarm with Ring.png

Kidde_Ring_PR_Image_1920x1080_v2.jpg; Kidde Smart Smoke Alarms with Ring.png

Kidde Smart Combination (Smoke + CO) Alarm with Ring.png

Large Print Quality PNG-Product_Image_RGCUAR-RW_f.png

Press Releases:

Embargo until Jan 6_Kidde x Ring Press Release.pdf

Kidde x Ring Press Release_12.18.24_5pm_FINAL.docx.pdf