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Stephanie Keyser Announces the 3-in-1 Collection: the “Wynwood” and the “Minimalist”: Versatility and Style Redefined

St Louis, MO – May 1, 2024 – Stephanie Keyser, St Louis, a leader in cutting-edge bag design and functionality, is thrilled to announce the launch of its 3-in-1 bag collection, which includes the “Wynwood” and the “Minimalist” styles.

Engineered to provide maximum versatility and style, the 3-in-1 Wynwood and 3-in-1 Minimalist cater to the dynamic needs of modern consumers, seamlessly transitioning between different styles to fit any occasion.

The Wynwood (larger) and the Minimalist (smaller) are a wristlet, wallet and crossbody all in one. They are designed to work effortlessly with the Cali and Kennedy totes, as they fit perfectly inside and the wristlet strap unsnaps to wrap around securely around the handle of the tote. These bags are perfect for professionals, travelers, and anyone with a busy lifestyle who values both functionality and fashion.

"We are excited to unveil our 3-in-1 bags, which represent the pinnacle of innovation in bag design," said Stephanie Keyser, Founder/Designer. "Our goal is to provide our customers with beautiful functional bags that can adapt to any situation, whether it's a day at the office, a weekend getaway, or a casual outing. These 3-in-1 bags are designed to simplify life without compromising on style."

Key features of the Wynwood and Minimalist include:

Transformative Design: With 2 straps, the bags easily convert from a crossbody to a wristlet.

Premium Materials: Made from high-quality, buttery-soft vegan leather.

Organized: Multiple card slots and a cash/cell phone compartment.

Comfort and Convenience: Snap closure on the wristlet strap allows you to securely wrap the strap around your tote handle or the back of your chair at a restaurant.

Stylish Options: Wynwood is available in bright pink and the Minimalist is available in black.

The Wynwood and Minimalist are available exclusively at www.stephaniekeyser.com and [@stephaniekeyserbags](https://www.instagram.com/stephaniekeyserbags). For more information, high-resolution images, or to request a sample, please contact Stephanie at stephanie@keyserdesigns.com or (314) 756-3319.

About Stephanie Keyser Designs, LP

Stephanie Keyser Designs, LP. is a St Louis-based company specializing in the design and production of high-quality, stylish bags for the modern consumer. Established in 2023, with a focus on innovation, ease-of-use, and customer satisfaction, Stephanie Keyser aims to provide products that enhance the daily lives of its customers. “All our products work together for ease of use while giving the consumer amazing style.” -Stephanie

For more information, visit www.stephaniekeyser.com