

FOR IMMEDIATE RELEASE

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Stephanie Keyser Announces the Launch of the Stylish and Versatile “Cali Tote”

St Louis, MO – June 1, 2024 – Stephanie Keyser, a leading innovator in functional and fashionable bags, is excited to announce the launch of the Cali Tote, a stylish and versatile bag designed to meet the demands of modern living. Perfectly blending elegance and utility, the Cali Tote is set to become the go-to accessory for beach/pool goers, travelers, and style enthusiasts alike.

The Cali Tote stands out with its high-quality materials, spacious interior, and chic design. Manufactured in the USA from a waterproof and lightweight material called EVA, the tote offers durability without compromising on aesthetics. The bag features removeable handles, making it easy to travel with.

"We are thrilled to introduce the Cali Tote to the market," said Stephanie Keyser, Founder/Designer of Stephanie Keyser Designs, LP. "Our goal was to create a bag that seamlessly integrates into the lives of our customers, offering both functionality and style. The Cali Tote is beautiful yet lightweight, soft, and flexible making it the perfect bag for the beach, pool, sports, and everyday use."

Key features of the Cali Tote include:

- **Premium EVA Material:** durable, functional and stylish. Waterproof and easy to wipe clean.
- **Spacious Design:** Large main compartment can hold all your essentials and more.
- **Made in the USA:** American Made = American Jobs
- **Versatile:** Can be used for the beach, pool, sports, office, shopping, and more.
- **Amazing Colors:** Available in Almond, Digital Lavender, and Haute Coral.

The Cali Tote is available exclusively at www.stephaniekeyser.com and [@stephaniekeyserbags](https://www.instagram.com/stephaniekeyserbags)

For more information, high-resolution images, or to request a sample, please contact Stephanie at stephanie@keyserdesigns.com or (314) 756-3319.

About Stephanie Keyser Designs, LP

Stephanie Keyser Designs, LP. is a St Louis-based company specializing in the design and production of high-quality, stylish bags for the modern consumer. Established in 2023, with a focus on innovation, ease-of-use, and customer satisfaction, Stephanie Keyser aims to provide products that enhance the daily lives of its customers. "All our products work together for ease of use while giving the consumer amazing style." -Stephanie

For more information, visit www.stephaniekeyser.com