

## FOR IMMEDIATE RELEASE

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### **Stephanie Keyser Announces the Launch of their Inaugural “Kennedy Tote”**

**St Louis, MO – May 1, 2023** – Stephanie Keyser, a pioneer in luxury accessories, is proud to announce the launch of its inaugural product, the Kennedy Tote. Combining timeless elegance with unmatched functionality, the Kennedy Tote is designed for the modern, sophisticated individual who demands both style and utility in their everyday bag.

The Kennedy Tote is crafted from the high quality EVA, and is mixed with a recycled material called PVB. Its design is a seamless blend of classic and contemporary, making it a versatile addition to any wardrobe and perfect for any function. The tote features a uniquely designed built-in cell phone pocket, making it easy to find your find amongst all your things. This tote is perfect for professionals, travelers, and fashion-conscious individuals.

"We are excited to introduce the Kennedy Tote, our inaugural product that embodies the essence of our brand – elegance, quality, and practicality," said Stephanie Keyser, Founder/Designer of Stephanie Keyser Designs, LP. "This tote is not just a bag; it's a statement piece that reflects the lifestyle of our discerning customers."

#### **Key features of the Kennedy Tote include:**

- **Premium Material:** durable, functional and stylish. Waterproof, lightweight, and easy to clean.
- **Unique Design:** structured shape and elegant round, comfortable handles
- **Made in the USA:** American Made = American Jobs
- **Versatile:** Can be used for the date nights, the beach or pool, the office, and everyday use.
- **Colors:** Available in Black and Blue (lime and pink have sold out)

The Kennedy Tote is available exclusively at [www.stephaniekeyser.com](http://www.stephaniekeyser.com) and [@stephaniekeyserbags](https://www.instagram.com/stephaniekeyserbags)

For more information, high-resolution images, or to request a sample, please contact Stephanie at [stephanie@keyserdesigns.com](mailto:stephanie@keyserdesigns.com) or (314) 756-3319.

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#### **About Stephanie Keyser Designs, LP**

Stephanie Keyser Designs, LP. is a St Louis-based company specializing in the design and production of high-quality, stylish bags for the modern consumer. Established in 2023, with a focus on innovation, ease-of-use, and customer satisfaction, Stephanie Keyser aims to provide products that enhance the daily lives of its customers. “All our products work together for ease of use while giving the consumer amazing style.” -Stephanie

**For more information, visit [www.stephaniekeyser.com](http://www.stephaniekeyser.com)**