

GARDENA + ORBIT | STORY ANGLES | EVERYTHING TECH MEDIA EVENT

The following captures story angles and ideas from Gardena and Orbit to help aid your future editorial needs. Interviews with Gardena and Orbit experts are available upon request.

No hassle yard care

Appearance is everything – especially when it comes to the yard, as it’s often the first impression of a home. However, keeping up with the routine maintenance needed to achieve an aesthetically appealing lawn and garden can bring more stress than it needs to. Gardena and Orbit offer automated yard care solutions designed to do the work without the hassle. These brands within The Husqvarna Group deliver efficient, convenient products for [watering and mowing](#) that intuitively adapt to the environments around them – from [ever-changing weather conditions](#) to navigating around yard obstacles, you might even forget yard care was a concern in the first place.

The secret to having more summer

Nearly 130 hours are spent on [mowing](#) and [watering](#) the yard each year. But what if you could forget the days of finding time to squeeze in a mow between cookouts and baseball games, or when it’s not going to disturb the neighbors? And what about the mind-consuming task of remembering when and how much to water across your entire landscape? Fortunately, [time-saving yard care solutions](#) from Orbit and Gardena make attaining more time possible with automated products that do the work for you, freeing up your schedule to enjoy all that summer has to offer.

Sustainable solutions for keeping your yard health in tiptop shape

Maintaining a sustainable, healthy yard starts at the source, making product selection all that more important for your outdoors. Homeowners should look for products that deliver structured, consistent care and are adaptable to external factors. Instead of watering by hose, opt for a smart irrigation controller or sprinkler timer as they efficiently water while helping to prevent plant fungal disease and weed growth. Orbit’s lineup of smart watering solutions – including the [B·hyve Smart Irrigation Controller](#), [XR Sprinkler Timer](#) and [Gen 2 HT Sprinkler Timer](#) – not only deliver those benefits, but plants are watered only when needed based on tracked environmental variables like soil moisture content and local weather forecasts. Selecting a robotic lawn mower like the Gardena SILENO flex, is another sustainable choice, reducing the carbon footprint and fertilizing the lawn with smaller grass clippings that are easier to break down within soil. Whatever the yard needs, be sure you’re not without the right products that contribute to an environmentally conscious outdoors.

The two most important yard chores and the products to help you get the job done

If there are only two tasks you prioritize for your lawn and garden this season, let it be watering and mowing – after all, they feed and maintain the overall health of the yard. That’s the power behind Gardena and Orbit’s complementary automated products that make these tasks even more effective. With the ability to [supply the most accurate amount of water](#) to gardens and larger landscape areas, Orbit’s [smart watering products](#) deliver precise care that will keep plants thriving. Take those benefits and pair them with the new Gardena SILENO flex Robotic Mower – designed to cut at varying heights from one to four inches – you’ll soon be on your way to having the most flourishing, well-care-for yard on the block.

Less green for more green in the yard

The [constant watering](#), mower tank refuels and weed control costs can add up quickly. But now, with the rise in home automated products, there are options available to help save on yard care and maintenance costs. Often, lawns and gardens are overwatered, wasting resources and driving up bills. Save big and water smart with systems that adapt to their surroundings and know exactly how much and when plants need watering – like Orbit’s [B-hyve Smart Irrigation Controller](#), [XR Sprinkler Timer](#) and [Gen 2 HT Sprinkler Timer](#). The low maintenance nature of the Gardena SILENO flex Robotic Mower is a cost saver on its own, and it is also designed to cut in randomized patterns and at a frequency that promotes a less stressed yard while keeping it in a mint, manicured condition. Combined, these dynamic solutions also ward off pests and disease, all while helping the dollars you are spending go further.

Resources (secondary sources cited to within *The Secret to Having More Summer* pitch):

<https://www.epa.gov/watersense/statistics-and-facts#:~:text=If%20the%20average%20sized%20lawn,1%20year's%20worth%20of%20showers>

<https://todayshomeowner.com/lawn-garden/guides/days-mowing-lawn/>



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