



FOR IMMEDIATE RELEASE

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Kidde and Ring Enhance Home Safety with New Cutting-Edge Smart Alarms

The new collection of Smart Smoke and Combination Alarms with Ring technology built in empower customers to better protect their home from anywhere



LAS VEGAS, N.V., (Jan. 6, 2025) – Today, [Kidde](#), North America’s #1 home fire safety brand¹, and [Ring](#), a leader in smart home security, announced a new partnership and innovative collection of Smart Smoke and Combination Alarms (Smoke + CO). Ring and

¹ Based on internal estimates of total household installations as of December 2023



Kidde are combining their respective expertise in smart home protection and fire safety to offer added peace of mind, control, and convenience. The alarms have Ring technology built-in, enabling customers to better protect their home from anywhere. Customers can receive real-time smoke and CO alerts through the Ring app and opt into professional monitoring and emergency dispatch service through a new Ring 24/7 Smoke & CO Monitoring subscription (\$5 per month)², where trained agents can request emergency help and alert a customer's emergency contacts in the event of an alarm. Home fires today are burning hotter and faster³, causing more damage than ever before, which is why every second counts when it comes to a fire emergency. Together, Kidde and Ring are ensuring customers can act fast. The new offering will be showcased at CES 2025 – providing attendees with an exclusive first look at the alarms before it hits U.S. shelves this spring.

Kidde's enhanced sensing technology has 25% faster⁴ and up to three times more precise⁵ smoke detection, and the devices' advanced technology also reduces false alarms⁶ often caused by cooking, which helps prevent consumers from disabling their alarms - and putting themselves at higher risk. Additionally, the nuisance of low battery chirps is minimized by giving customers approximately 7 days advance notice in

² Service available within the U.S. (all 50 states, but not U.S. territories). Ring does not own its monitoring center. Smoke and carbon monoxide monitoring is not available for business or commercially zoned addresses. See Ring Alarm licenses at: ring.com/licenses. Additional fees may be required for permits, false alarms, or Alarm Verified Guard Response, depending on your local jurisdiction.

³ Data according to [NFPA](#)

⁴ 29% faster average smoke detection based on internal testing of smoldering wood fires for Kidde 9th Edition vs. leading competitor 8th Edition products

⁵ In terms of consistency and range of obscuration rate, based on internal testing for Kidde 9th Edition vs. leading competitor 8th Edition products

⁶ See user guide on [Kidde.com](https://www.kidde.com) for more information on Kidde's patented photoelectric technology



the Ring app of their alarm battery running low, so they can replace the batteries before the alarm starts chirping.

“For over 100 years, Kidde has made it our mission to deliver home fire and carbon monoxide safety solutions that meet evolving consumer needs,” says Isis Wu, President of Global Residential Fire & Safety at Kidde. “Our partnership with Ring is a continuation of that commitment in a seamless and integrated way that provides an extra layer of smart home protection, as well as convenience at your fingertips, to help keep families safer.”

“At Ring, we are making it easy for people to stay close to the things that matter most to them, and safety of their homes and loved ones is chief among that,” says Charlie French, Director of Emerging Products at Ring. “We’re ecstatic to bring Ring to a new part of the house, giving customers more control of such critical safety products and enabling them to protect their home no matter where they are.”

Kidde is also teaming up again with actor and certified “candle-guy” Eric Stonestreet to help introduce the new collection at Kidde’s booth at CES on January 7 from 12:45pm -1:45 pm PST. “Since I recently discovered that I am capable of (sometimes, even prone to) making mistakes, I need backup for the times when I forget to blow out my favorite candle,” says Eric Stonestreet. “Kidde’s new alarms with Ring will help me better protect my home even when I’m not there and ultimately help keep my family safe.”

The Kidde Smart Smoke and Combination (Smoke + CO) Alarms with Ring will retail for \$54.97 and \$74.97 respectively and be available exclusively at The Home



Depot stores and online at HomeDepot.com in April 2025, followed by additional retailer partners later this year. Customers can also sign up at Ring.com to be notified when the alarms are available for purchase. For a preview of the products, visit Kidde's booth at CES #52628 in The Venetian Expo Ballroom (Smart Home - Level 2) and Ring's booth at CES #CP-105, located at the Las Vegas Convention Center Central Plaza. To learn more about the partnership and product offerings, head to Kidde.com.

About Kidde

For over 100 years, Kidde has been a trusted name in fire safety, manufacturing residential smoke alarms, carbon monoxide detectors, fire extinguishers, and safety accessories. After introducing the first integrated smoke detection system a century ago, Kidde continues to set the standard and help protect people and property with advanced, smart and connected solutions for today's modern consumer. For more information, visit kidde.com or follow Kidde on [Facebook](#), [Instagram](#), [YouTube](#) and [LinkedIn](#).

About Ring

Since its founding in 2013, Ring has been creating new ways to connect its customers to the places, people, and things important to them. First known for its iconic Video Doorbell, Ring now offers customizable solutions compatible with just about any home or business, from cameras and alarm systems to smart lighting and a wide range of accessories. Core to the experience is the Ring app, empowering customers to stay connected no matter where they are, because distance shouldn't separate people from what they care about. Ring is an Amazon company. For more information, visit www.ring.com.



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Marketing / Communications Approval Template and Checklist

Purpose/Objective: CES 2025 Joint **NEWSWIRE** Release to announce partnership between Kidde & Ring

Proposed Release/Posting date: Monday, Jan. 6, 2025 at 6 a.m. PST / 9 a.m. EST

Distribution Channel(s):

Distribute release/article to	Check all that apply
Trade press	X
Regional/local media	X
Newswire service	X
Social Media	X
Marketing material	X
BU website posting	X
Ring blog posting	X

Kidde / Ring Approvals (list names of persons who reviewed/approved the release):

Name	Title	Date approved
Kayla Ramirez	Sr. Manager, Brand, Kidde	12/17/24
Stephanie Berzinski	Sr. Manager, External Comms, Kidde	12/3/24
Ivanette Bonilla	Director, Global Comms, Kidde	12/4/24
Kevin Nalu	Director, Legal, Kidde	12/4/24
Isis Wu	President, Residential Fire & Safety, Kidde	12/5/24
Eric Stonestreet	Celebrity Spokesperson – quote approval	<i>Approved</i>
Andrea McDonald	Ring, PR	12/18/24