

SKYWORTH Showcases Its Latest Masterpiece in the

Award-Winning Lifestyle Series: The C1 Canvas ArtTM TV

 Premium Quality QLED 4K Google TV, Flush Mount Design, Crestron, and Control4 Capabilities, Preloaded with 100 of the World's Most Popular Pieces of Art and More —



Las Vegas, January 8, 2025 – <u>SKYWORTH</u> showcased its 4K QLED <u>Canvas Art[™] TV</u> at the Everything Tech Media Event at the 2025 Consumer Electronics Show in Las Vegas. The elegantly styled multi-function display serves as a premium-quality 4K Television and an aesthetically designed digital showcase for works of art and favorite photos. Seamlessly merging art with advanced technologies, Canvas transforms traditional media viewing into an expressive, emotionally charged art experience. Notably, the CI-ready Canvas also features control functionality from **Crestron** and **Control4**, providing more flexibility and options.

Flush Mounting with No External Connection Box

One of the standout features of Canvas is its all-in-one "flush mount" design without an external connection box, ensuring a clean, stylish aesthetic. The ultra-thin (29mm) display's all-in-one design includes all the interconnectivity options at the back of the TV, with ample room for completely unobtrusive cabling. The installation is simple, installers can mount the super slim set flush against the wall with minimal drilling and wall breaking. The stylish 1/8-inch ultra-slim bezel blends aesthetically with any home or office décor to complete the aesthetic. Canvas includes a custom-sized wood grain frame that easily attaches to the TV's ultra-slim bezel (optional custom-color painted bezels will also be available. More details will be announced later).

Canvas ArtTM TV features a **Matte Screen with anti-glare screen technology** that virtually eliminates light reflection. This feature enhances clarity and realism while preserving the authentic beauty of all visuals. To improve image quality and user flexibility further, Canvas features **3 HDMI inputs (1 with ARC)**, **Auto Brightness and Color Adjustment, Dolby Vision, HDR**, and **Dolby Atmos**. For added convenience, the remote control allows users to go directly to Art Mode without toggling through a home page or settings.

A World-Class Museum and More at Your Fingertips!

Thanks to its special "Art Mode," Canvas lets users display a virtual world-class museum's worth of their chosen visual art favorites. The set comes pre-loaded with over 100 pieces of some of the world's most cherished classical and Renaissance paintings to get started. Users can also upload other pieces or original work via Google.

The Canvas Art[™] TV is the latest addition to SKYWORTH's Lifestyle series, which includes the <u>Companion</u>, a 24-inch portable display/Google TV, and the <u>Clarus line of OutdoorTM TVs</u> designed for extreme temperatures. Canvas is available on <u>www.skyworthusa.com</u> and <u>amazon.com</u> in 55- (55C1) and 65-inch (65C1) models priced at \$1,200 and \$1,600, respectively.

About SKYWORTH

SKYWORTH USA is the North American division of SKYWORTH Group, a leading global electronics company established in 1988 and headquartered in Shenzhen. SKYWORTH's strong international reputation is based on innovation, quality, and sustainability principles. Headquartered in Chino, CA, SKYWORTH USA focuses on providing consumers with affordable, high-quality indoor and outdoor TVs and other home electronics.

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High-Res Photos

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