



A higher form of tools™

## Zircon to Showcase High-Tech Handheld Tools at CES 2024

*Essential Tools for Everyone's Toolbox: High-Tech Tools by Zircon®*

**LAS VEGAS, NV – January 8, 2024** – Zircon®, a Silicon Valley-based technology company celebrating 50 years of innovation, will exhibit its high-tech handheld tools at CES 2024. Zircon empowers homeowners and DIYers to tackle household projects with confidence and precision, offering products designed to meet the needs of both professionals and consumers.

Since introducing the first stud finder in 1980, Zircon has led the industry with groundbreaking tools. From preventing water damage to simplifying electrical work and securely mounting decor, Zircon's tools deliver reliable solutions for homeowners, renters, and DIY enthusiasts alike.

### **Minimize Costly Water Damage with the Zircon® Leak Alert™ WiFi Smart Water Detector**

The Zircon® Leak Alert™ WiFi Smart Water Detector helps homeowners mitigate the stress and expense of water damage from leaks or seasonal flooding. This smart, stand-alone device is battery-powered and requires no external hub, making it reliable and easy to use.

#### **Key Features:**

- **Wi-Fi Connectivity:** Receive remote email notifications when water is detected.
- **Low Cost:** No subscription fees, contracts, or apps to download.
- **Triple Alerts:** Audible 105 dB alarm, flashing red LED lights, and email alerts ensure you won't miss a potential issue.
- **Durable Design:** Floats and continues to operate even in standing water.
- **Automatic Operation:** No wiring required, ensuring hassle-free installation.
- **Low Battery Indicator:** Promotes optimal safety and performance.



Zircon offers a full line of Leak Alert™ detectors, with prices starting at \$16. The Leak Alert™ WiFi Smart Water Detector is available for \$41.50 at The Home Depot, Amazon.com, and Zircon.com.

### **Find the Studs You Need with the Zircon® StudSensor™ HD55 with Bonus Pocket Level**

The Zircon® StudSensor™ HD55 stud finder is essential for safely hanging shelves, mirrors, cabinets, and more. Its proven scanning technology, paired with the exclusive Bonus Pocket Level, ensures projects are safe, accurate, and level.

## Key Features:

- **Dual Scanning Modes:**
  - *StudScan Mode:* Locates wood or metal stud edges up to ¾ inch deep.
  - *DeepScan® Mode:* Doubles the scanning depth to 1½ inches.
- **WireWarning® Detection:** Alerts users to live AC wiring up to 2 inches deep for added safety.
- **Target Spotlight:** An LCD display illuminates red when the stud edge is detected.
- **Patented Features:** Includes Over-the-Stud indication and SpotLite® Pointer for precise markings.
- **User-Friendly Design:** A translucent base, “V” marker groove, and Pivot Pinch Grip provide comfort and ease of use.



The Zircon® StudSensor™ HD55 with Pocket Level is available exclusively at The Home Depot for \$19.97.

## Simplify Electrical Work with the Zircon® Breaker ID Circuit Breaker Finder

The Zircon® Breaker ID circuit breaker finder is an indispensable tool for identifying and labeling circuit breakers with ease. Its intuitive design and advanced technology make it a must-have for homeowners and contractors.

## Key Features:

- **One-Person Operation:** Quickly and efficiently identify circuit breakers alone.
- **Automatic Calibration:** Ensures accurate and fast results.
- **Snap-Together Storage:** Compact and convenient design for easy storage.



The Zircon® Breaker ID Circuit Breaker Finder is available at Amazon.com for \$52.99. Additional marketing materials, including video demonstrations, are available upon request.

Whether you're preventing water damage, hanging decor, or managing electrical work, Zircon's tools provide reliable solutions for every project. Explore the full range of Zircon products at [Zircon.com](https://www.zircon.com). Additional marketing materials, including videos and high-resolution videos, are available [here](#).

## About Zircon

Zircon Corporation, is a global manufacturer and seller of digitally-enabled hand-tools, including stud-sensors, A/C detectors, fluid detection alert sensors, and other innovative digital and electronic tools. Leveraging over 200 individual patents based on sensor and semiconductor-based technologies, Zircon has been a technology leader in its field for nearly 50 years. In 2025, the company will proudly celebrate its 50th anniversary, marking a legacy of industry innovation and a commitment to quality for customers worldwide.

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