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Drinkmate Introduces NEW Premium Italian Syrups for Delicious At-Home Beverage Carbonation
Six Delicious Flavors Encourage Endless Sparkling Possibilities



Ann Arbor, MI – <u>Drinkmate</u>, a leader in the home carbonation category, today announced the introduction of their line of premium Italian Syrups-designed to enable at home beverage carbonators a wide array of delicious sparkling possibilities this spring. Carbonated beverage lovers can now expand their flavor options while enjoying healthy

and delicious carbonated water and cocktails.

The new syrups, for use in the Drinkmate's OmniFizz beverage carbonator, are bottled in Italy and include real fruit and premium Italian ingredients. Using natural and the highest quality raw materials, the factory uses cold press processing to maintain flavor integrity. The craftmanship, passion, and traditions of Tuscany are combined with modern technology to ensure the highest quality and consistency of product. They are the perfect addition to cocktails, mocktails, slushes, smoothies, Italian ice and of course, flavored sparkling water. Available in 17-ounce bottles and with a 2-year shelf life, the new syrups are low in calories, low in sugar, and contain only natural flavors. Flavors include Italian Blood Orange, Sorrento Lemonade, Blueberry, Pink Grapefruit, Pomegranate, Lemon Lime and Strawberry Lemon to round out the new offerings. Each bottle makes 28 eight ounce drinks of delicious, carbonated beverage.

"We have been looking to expand into the flavored syrup market for some time, but we wanted to do so with a syrup line that is like no other on the market," said Douglas Wang, Chief Executive Officer of Drinkmate. "We sourced the Drinkmate line of syrups from the highest quality, premium flavors in Tuscany, Italy and we are excited to share them with our customers.. This new introduction underscores our commitment to consumers to provide them with new, exciting, and delicious ways to experience healthy carbonation as an alternative to commercial soda. These syrups are designed to be used with our Drinkmate OmniFizz carbonator and provide endless possibilities for delicious, creative beverages."

The new Drinkmate Premium Italian Syrups are available online at Drinkmate. MSRP \$14.99.

## **About Drinkmate**

Drinkmate's mission is to allow consumers to get creative in discovering new beverages, drink healthier and have fun, while reducing plastic bottle waste. Its proprietary technology allows the consumer to carbonate any kind of beverage safely and quickly. Based in Ann Arbor, Michigan, the company serves

as the global headquarters for the Drinkmate brand with operations in Asia, Europe and the Americas. For more information, please visit <a href="https://www.Drinkmate.us">www.Drinkmate.us</a>

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