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> Drinkmate Introduces Spritzer, First-of-its-Kind, Portable Beverage Carbonator New Beverage Carbonator Perfect for Travel, Road Trips, Tailgating, and More



Ann Arbor, MI — Drinkmate, a leading manufacturer of beverage carbonators, is introducing the **Spritzer**, a first-of-its-kind portable hand-held beverage carbonator that enables consumers to add fizz and fun to their on-the-go beverages. The new portable Drinkmate Spritzer infuses drinks like juice, tea, flat soda and beer, cocktails and wine, and energy drinks with bubbly effervescence through its patented CO2 carbonation process.

Drinkmate, recently recognized by <u>Forbes</u> and <u>US News</u> as the best overall soda maker in 2024, is expanding their <u>award winning</u> product line with the handheld Drinkmate Spritzer that produces a sparkling beverage anytime, anywhere, without the need for electricity or even batteries. As a result, consumers can enjoy full fizziness from their favorite beverages while traveling or on road-trips, at picnics, at the beach, while hiking, and anywhere their adventures take them this spring and summer.

Drinkmate accomplishes this instant on-the-go carbonation through its patented Fizz Infuser technology. And unlike pre-carbonated beverages like soda, Drinkmate Spritzer gives users free reign to carbonate any beverage of their choosing. It also adds in the fun factor of being able to get creative while controlling not only the ingredients in their drinks but also the exact amount of bubbles that goes into them – all with the quick and simple pull of the Spritzer's trigger.

Drinkmate Spritzer offers more than just carbonation freedom and creativity, though. It also affords consumers big savings on store-bought carbonated drinks. And because it can re-carbonate beverages that have gone flat, there is no more pouring liquid money down the drain. Environmentally speaking, the product is also eco-friendly in that it reduces the number of glass and plastic bottles that would otherwise need to be disposed of. The new Spritzer comes with 2 3-ounce CO2 bottles and 1 0.5L bottle for carbonating up to 40 half liters of beverage, and is also compatible with a countertop stand (sold separately) for at-home carbonation. MSRP \$79.99.

Drinkmate is one of the leading manufacturers in the home beverage carbonation category. The brand's mission is to allow consumers to get creative in discovering new and healthier beverages, while reducing plastic bottle waste. Drinkmate's proprietary technology allows the consumer to carbonate any kind of beverage safely and quickly. Based in Ann Arbor, Michigan, the company serves as the global headquarters for the Drinkmate brand with operations in Asia, Europe and the Americas. For more information, please visit Drinkmate.