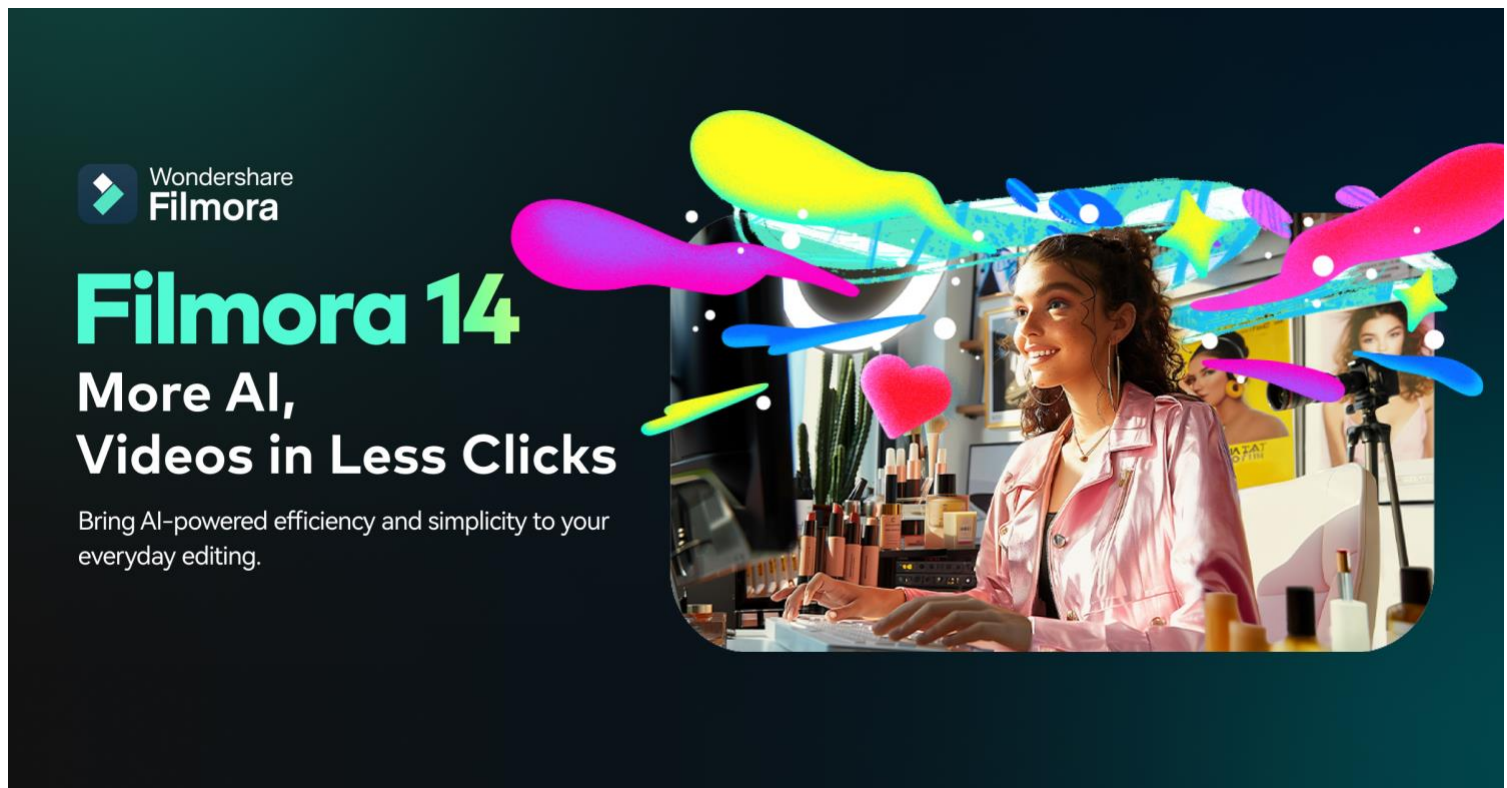


Wondershare Filmora 14 Revolutionizes Video Editing with Advanced AI Features

Wondershare, a global leader in creativity software solutions, is announcing the launch of [Filmora 14](#), the latest iteration of its award-winning video editing software. With the slogan "**More AI, Videos in Less Clicks**", this major update introduces groundbreaking AI features that streamline the video creation process for content creators of all skill levels. Filmora 14 harnesses the power of artificial intelligence (AI) to enhance productivity and creativity in video editing.

The new version introduces an innovative **Smart Short Clips** feature, enabling one-click automatic extraction and editing of highlight reels from original long-form video footage into multiple refined short clips, streamlining the process of efficient short video creation. [Filmora](#) 14 embraces the AI era with over ten new AI-powered tools designed to boost efficiency and quality. These include **Smart Scene Cut**, **AI translation-Lip-Sync**, **AI Face Mosaic**, **AI Portrait Cutout**, and **AI Sound Effect**. Regarding AI quality enhancement, Filmora 14 offers **AI Video Enhancer**, **AI Voice Enhancer**, **AI Color Palette**, and **Voice Denoise**, comprehensively optimizing video and audio quality. Filmora 14 also introduces professional features such as **Multi-Camera Editing**, **Planar Tracking**, **Path Curve**, and **Magnetic Timeline**, solidifying the foundation of professional video editing.



Smart Short Clips

The new feature utilizes AI to automatically extract highlight reels from the original video and transform them into short, vertical clips that are perfect for social media platforms. The final result also intelligently matches subtitles, sound effects, stickers, and transitions, while supporting scheduled distribution across multiple social platforms. This tool meets the increasing demand for short-form content creation, simplifying the process for creators, educators, and marketers while boosting efficiency and professionalism.

AI Video Enhancer

The AI Video Enhancer improves video quality by restoring detail and texture in blurred-focus or low-resolution footage using advanced AI algorithms. This feature significantly enhances clarity, which is particularly beneficial for footage captured on lower-end cameras.

AI Color Palette

Filmora 14's AI Color Palette feature allows users to replicate the color grading of reference footage and seamlessly apply it to their own projects with a single click, all while preserving natural skin tones. This powerful tool democratizes professional-

grade color correction, enabling even novice users to achieve professional, cinematic visuals by emulating the color tones of blockbuster films.

Multi-Camera Editing

Filmora 14 introduces a sophisticated Multi-Camera Editing feature, allowing users to seamlessly edit footage from multiple camera angles on a single timeline track. This feature creates dynamic, professional-looking videos for interviews, tutorials, stage performances, and sports replays.

Planar Tracking

Filmora 14's advanced tracking technology allows users to seamlessly attach images, graphics, text, or videos to flat surfaces within their footage. This feature ensures that added elements move naturally in sync with camera movements. It's perfect for overlaying logos or embedding personal videos onto promotional displays.

The video creation industry is experiencing exponential growth driven by AI. Bloomberg Intelligence forecasts that the global generative AI market could reach \$1.3 trillion by 2032, with a compound annual growth rate of 42%.

"With Filmora 14, we're pushing the boundaries of what's possible in video editing," said Queenie, the Head of Global Brand Marketing at Wondershare. "Our AI-powered features save time and unlock new creative possibilities for content creators. We're excited to see how our users leverage these tools to bring their visions to life."

Wondershare Filmora 14 is a significant milestone in the evolution of AI in the video editing industry. The software is now available for Windows and macOS. For more information about Filmora 14 and to download a free trial, visit <https://filmora.wondershare.com>. Experience the future of video editing with Wondershare Filmora 14 – where AI meets creativity.

About Filmora

[Filmora](#) is designed with its user in mind, featuring smoother performance and an intuitive user interface. With advanced AI features boosting content generation and editing, over 220,000 creative assets, commercially available music, 3D LUTs, effects, and pre-set templates, Empowering over 100 million users worldwide, Filmora stands out as a leader in video editing software. Consistently introducing innovative tools, it enhances video creation and makes the process more efficient and accessible for all skill levels. Filmora is available on iOS, Android, macOS, and Windows. To try it for free, visit filmora.wondershare.com. Follow Wondershare Filmora on [YouTube](#), [TikTok](#), [Instagram](#), and [Facebook](#) to learn more.

About Wondershare

As a renowned global leader in creativity and productivity solutions, Wondershare is dedicated to making cutting-edge technology accessible to everyone, fostering increased efficiency and creativity. Our commitment to excellence has been recognized through prestigious accolades from organizations like The Shorty Awards, G2, and GetApp. With a user base spanning over 100 million individuals across 200 countries and regions, we offer diverse software solutions encompassing video editing, PDF manipulation, data recovery, diagram creation, graphic design, and more, all focused on one principle: Creativity Simplified.