

#### MEDICAL INDICATORS COMPANY FACT SHEET

## **ABOUT MEDICAL INDICATORS//**

With over 1 billion thermometers sold worldwide, Medical Indicators Inc. is the largest manufacturer of single-use medical grade thermometers. Medical Indicators thermometers are designed to help reduce Healthcare-Acquired Infections (HAIs) and optimize nurse's time during protocols. Taking someone's temperature has always been the most reliable barometer of whether someone is ill. Medical Indicators makes it easy to get a temperature reading in hospitals, at home, at kids' school and extracurricular activities, at the gym, on a plane, train, and more. The thermometers keep families and patients safe, reduce cross-contamination, and help people take their temperature from anywhere without worrying about illness, dead batteries, or mechanical problems.

### FAST FACTS//

- Founded in 1984
- Headquartered in Trenton, NJ
- Own 3 brands:
  - o TempaDot
  - NexTemp
  - o TraxIt
- Where to Buy: <u>Amazon</u> and wholesale
- How It Works: Medical Indicators thermometers operate via a proprietary dot matrix technology
  of heat-sensitive crystals containing a chemistry formulation designed to react or change color at
  a specific temperature. The number of dots that fire depends upon a patient's temperature; the
  last dot to fire or change color provides an accurate reading.
- The Environmentally Friendly Thermometer: Medical Indicators thermometers do not require batteries, cleaners, or plastic covers and generate less waste than conventional electronic probe thermometers.

#### **CORE PRODUCTS//**

- NexTemp® Go is the next generation of hygienic, single-use, eco-friendly thermometers for consumers and healthcare institutions. It slips under your tongue and delivers an accurate temperature reading in 10 seconds. NexTemp Go fits seamlessly into any first aid kit or bag, with packaging as convenient as a bandage, making it perfect for home or on-the-go use. Cost: \$14.99 (12) or \$24.00 (24)
- <u>NexTemp Ultra:</u> NexTemp Ultra (when more precision is needed 0.2F accuracy) individually wrapped disposable thermometers provide a high-accuracy temperature readings within a minute and can be used in oral and axillary applications. <u>Cost:</u> \$8.99 (12) or \$15.99 (24).
- <u>TraxIt</u><sup>®</sup> is a wearable continuous monitoring thermometer, designed to track a child's temperature for up to 48 hours, with a simple lift of the arm you get an immediate reading. TraxIt

meets the needs of young patients and is the perfect resource for parents, pediatricians, and caregivers who need to monitor a child's health. Cost: \$16.99 (12)

## ABOUT THE CEO//

Ajey Atre is the chief executive officer of Medical Indicators. As a leader and innovator, Atre has helped develop and commercialize medical technologies that are now extensively utilized in providing healthcare worldwide. These include innovations in walking boots, orthopedic implants, and cardiac therapy devices. At Medical Indicators, Atre is working with a team to develop the next generation of thermometers. Previously, he worked as a chief operating officer of the wound care company DermaRite and the chief strategy and marketing officer for medtech leader Getinge. Atre has a master's in biomedical engineering from NJIT and earned an MBA with honors from Harvard Business School.

# **CORPORATE HEADQUARTERS//**

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## **SOCIAL MEDIA//**

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