

Bark Technologies Expands Reach to Aid Adolescents and Adults with Behavioral Health and Substance Abuse Disorders

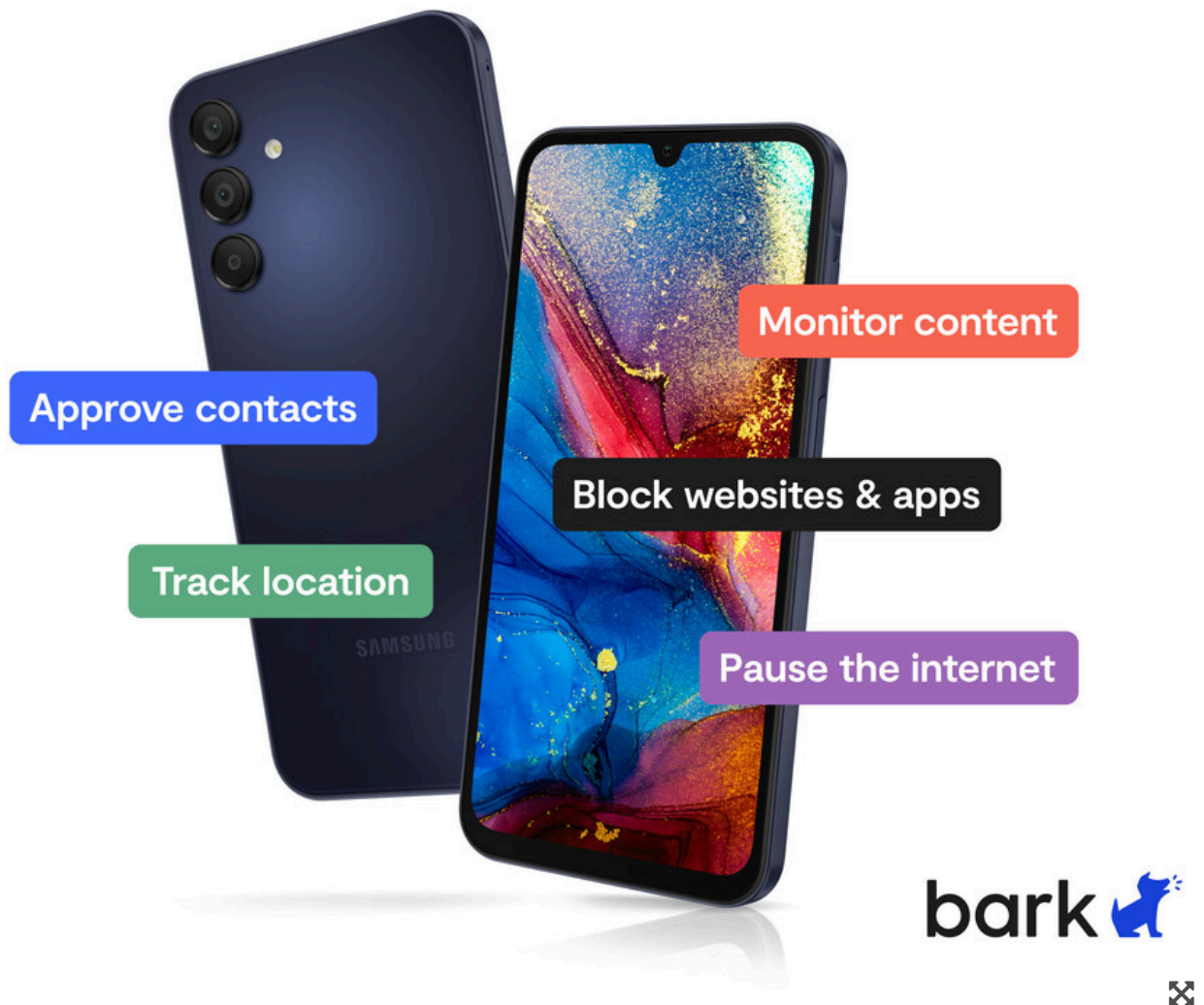


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Bark Technologies →

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ATLANTA, Nov. 4, 2024 /PRNewswire/ -- Today Bark Technologies, the leading online safety company known for developing the award-winning Bark Phone designed to keep children safer online, announced it will enter the adolescent and adult substance abuse disorder (SUD) market. The expansion comes after Bark was approached by several in-patient treatment facilities seeking a safer way for their patients to use tech both during and post treatment.



The Bark Phone as a patient modality serves to assist in the treatment of substance abuse disorders by enabling safer, supervised tech both during and post treatment.

"The Bark Phone used as a patient modality tool enables various phases of tech usage to be rolled out in a safer way."

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With many patients needing to relinquish their digital devices upon entering a treatment facility, the features of the Bark Phone fills a substantial need with adolescents and consenting adults who can also benefit from digital supervision without losing complete access to technology. These features include content monitoring, website and app blocking, location tracking, contact and app approvals, and more.

Caseworkers can manage Bark Phones remotely and gradually introduce various tech components as they see fit for each patient. In addition to being able to remotely monitor patients' online activities and track their location, caseworkers can also deploy a complete phone lockdown when necessary with the push of a button.

"We believe the Bark Phone used as a patient modality tool will set patients up for success by enabling various phases of tech usage to be rolled out in a safer way, while still having a fully functional smartphone," said Brian Bason, Bark's founder and CEO. "Because it was designed to be highly configurable, the Bark Phone is extremely effective in treatment scenarios."

Once a patient leaves treatment, they may choose to continue to use the Bark Phone to support them as they reenter society at large, with the goal of ultimately reducing recidivism.

The Bark Phone is currently being utilized in treatment facilities across the US, with plans to expand its patient modality model into other centers to help adults and adolescents with an addiction of any kind to successfully move through treatment guided by safer access to technology that supports both the treatment and post-treatment space.

For more information about the Bark Phone as a SUD recovery tool, visit <https://www.bark.us/learn/bark-community-partners/>.

ABOUT BARK

Bark is an online safety company that helps protect over 7 million kids at home and in more than 3,600 schools and districts across the U.S. Offering content monitoring, screen time management, location tracking, and more, Bark is the leading digital safety solution for parents, families, and schools. Products include the Bark app, the Bark Phone, the in-home web filter Bark Home, and the community give-back program Bark for Schools.

Using highly sophisticated artificial intelligence, Bark's award-winning monitoring technology alerts families to concerning behaviors in a variety of categories, including bullying, suicidal ideation, threats of violence, sexual content, and online predation. Bark monitors more than 45 of today's most popular social media platforms and apps, as well as text messages, images, videos, chats, emails, and files.



Visit [**bark.us**](https://bark.us) to learn more about the company and its product offerings.

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