



CLASSIC THAI | REAL SIMPLE
ต้นตำรับไทย | อร่อยง่าย

Premium Thai Sauces and Meal Kits

Always Wholesome. Always Vegan. Never Artificial.



Created by Watcharee Limanon, a recognized Thai culinary artist who combines time-honored recipes with modern convenience to help you make authentic Thai and fusion dishes at home.



watcharees.com
[@wthaisauce](https://www.instagram.com/wthaisauce)

Premium Thai Sauces and Meal Kits – Authentic, Healthy, and Convenient

Watcharee's is a leading national brand of premium, ready-to-eat Thai sauces and meal kits, crafted for consumers who seek healthy, high-quality products with authentic flavor. Our offerings are ideal for busy home cooks who want to enjoy traditional Thai cuisine but may not have the time or expertise needed to make it from scratch. From curry sauces to stir-fry and dipping sauces to complete meal kits, everything is made with fresh, high-quality ingredients like aromatic curry pastes and rich coconut milk. All of our products are gluten-free, vegan, non-GMO, and free from artificial additives.

Our Story

Watcharee Limanon, the founder of Watcharee's, is passionate about sharing the rich culinary heritage of Thailand. Raised in Bangkok, she learned to cook traditional Thai cooking from family recipes alongside her mother. Although she pursued a career in environmental law—following in the footsteps of her father, a Thai Supreme Court justice—her travels across Asia reignited her love for Thai cuisine. This led her to a career shift, training in Thai culinary arts at the Mandarin Oriental Hotel and Le Cordon Bleu Dusit Culinary School in Bangkok.

Award-Winning Products

In creating our products, Watcharee combines time-honored, classic recipes with modern convenience. Our sauces and meal kits are celebrated across the industry for their authentic taste, clean ingredients, and premium quality. Highlights include:

- 2022 soft™ Award – New Product category for Thai Peanut Sauce
- 2023 soft™ Award for Thai Spicy Chili Sauce
- 2024 KeHE On-Trend® Award – International Cuisine for Coconut Noodle Meal Kit

This industry recognition underscores Watcharee's commitment to excellence and innovation.

From Local Roots to National Reach

Launched in the Northeast in 2014, Watcharee's has grown into a nationwide brand, now sold in over 4,000 stores. Retailers include: Whole Foods Market, Costco, Stop & Shop, Giant, Hannaford, Hy-Vee, Meijer, Cub Foods, Shop Rite, United, and more.

- Store locator: [watcharees.com/pages/store-locator](https://www.watcharees.com/pages/store-locator)
- Shop online: www.watcharees.com

Woman-Owned and Thailand-Made

Watcharee's is owned by Thai Culinary Arts Studio LLC, a Maine-registered business that is also certified as a Women-Owned Business by WBENC. All Watcharee's products are crafted in Thailand using fresh, locally sourced ingredients—ensuring both authenticity and support for Thai agricultural communities.

Private Label Solutions

In addition to its signature brand, Thai Culinary Arts Studio develops private-label Asian sauces and meal kits for national and regional supermarkets. Our manufacturing facilities in Thailand operate under international food safety and quality standards. Watcharee and her team bring extensive expertise in Thai culinary traditions and U.S. food market trends to deliver retail-ready products with exceptional flavor, quality, and value.

Private-label offerings include:

- Curry sauces and pastes
- Dipping sauces and condiments
- Meal kits and ready-to-eat items

