

## BenQ Unveils TK705 Series 4K Projectors for Home Entertainment

*TK705i and TK705STi deliver vivid brightness, smart setup, and Google TV streaming for easy viewing*



**COSTA MESA, Calif., Oct. 1, 2025** – [BenQ](#), the global leader in display innovation, today announced the TK705i and TK705STi smart 4K home entertainment projectors designed for easy, high-quality entertainment in modern living spaces. The TK705 Series projectors deliver hassle-free, intelligent setup for quick and convenient screen adjustment in any room and accurate color for immersive movie nights, sports watch parties, and casual multiplayer gaming with family and friends.

The TK705i and TK705STi make it easy to enjoy immersive big-screen entertainment without complex installation, with a sleek design, flexible setup tools, and instant access to top streaming apps. Setting up the TK705i and TK705STi for table-top viewing is simple with the [BenQ ST30](#) projector stand, available separately, which features a 5mm curved metal arm with a full-metal base and anti-slip silicone pads for strong, stable positioning. For smaller spaces, the TK705STi adds a short-throw option for viewers to project crisp cinema-quality images up to 100-inches to 150-inches from only about 5.8 to 8.7 feet away from any wall, respectively.

### The BenQ TK705 Series features include:

- **True 4K UHD Resolution (3840 × 2160):** Delivers crystal-clear detail and cinematic quality on up to a 150-inch image.
- **Incredible High Brightness:** 3,000 ANSI lumens of brightness means vivid images even in rooms with ambient light, an impressive brightness level for the price point.
- **BenQ-Exclusive CinematicColor™ and HDR-PRO™:** 98% Rec.709 color accuracy with HDR-PRO™ technology support greater depth, sharper detail, and optimal brightness in any lighting scenario.
- **Simple Plug-and Play:** 8-way Smart Image Adaptation perfectly aligns big screens in seconds, including Optical Moto / Digital Zoom\*, Auto 2D Keystone, Auto Focus, Auto Cinema Mode, and more.
- **Easily Stream Your Favorite Shows:** Integrated Google TV, including Netflix, Prime Video, and YouTube provide instant streaming.

- **Low-Lag Gaming Advantage:** Experience smooth, responsive gameplay on the PS5, Xbox, or Nintendo Switch delivered by HDMI 2.1 with ALLM and ultra-low input lag (5 ms at 4K/60Hz).
- **Flexible Connectivity:** Wired and wireless connectivity options, including USB-C with 30W power delivery and Bluetooth 5.2, ensure effortless integration with soundbars, phones, laptops, and gaming rigs without dongles or adapters.

“Consumers value brightness, picture quality, and easy installation features when it comes to their home entertainment, and we continue to deliver leading solutions that meet these needs,” said Jeffrey Hsieh, Director and Head of Consumer Business Line at BenQ. “From streaming movies to casual gameplay, the TK705i and TK705STi are the latest in our lineup of popular projectors designed to add even more versatility for home living spaces by adapting instantly to any setup while still delivering impeccable 4K image quality at any time of day.”

For first-time projector users, BenQ’s [AR Projector Planner](#) app\*\* available on the [Apple App Store](#) helps consumers simulate, plan, and choose the perfect projector model for their homes. By scanning any wall with an iPhone and iPad, BenQ’s app instantly measures the space to provide ideal models based on screen size and throw distance, including the new TK Series and the full BenQ projector line-up.

The new BenQ TK705i and TK705STi are available now for preorder at an MSRP of \$1,799 and \$1,999, respectively, through BenQ.com, and will be available for purchase through BenQ.com and Amazon starting early October, and through additional authorized retail partners starting mid-October. From October 1 to 31, consumers can complete a “Find Your Watch Party Style” quiz on [BenQ.com](#) to receive a 10% off code for the TK705i and TK705STi.

To learn more about the TK705 Series, please visit <https://www.benq.com/en-us/projector/cinema/tk705i.html> and <https://www.benq.com/en-us/projector/cinema/tk705sti.html>.

*\*Optical Moto Zoom available on TK705i only.*

*\*\*Requires iOS 11 or later and an A9 chip or newer.*

## About BenQ

With more than 30 years of expertise in the display market, BenQ is the world’s No. 1 DLP projector brand and a globally recognized authority in visual solutions. From home entertainment and gaming monitors to interactive education displays, BenQ is dedicated to delivering immersive, color-accurate experiences that honor the vision of creators and enhance the way people play, learn, and connect. Leveraging industry-leading color science, robust R&D, and deep panel manufacturing expertise, BenQ continues to set new standards in digital display innovation worldwide. For more information, please visit [BenQ.com](#).

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