

FOR IMMEDIATE RELEASE

Wahl® Launches TrimNinja™: The Always-Sharp Trimmer Built to Last *-Designed for sharp lines, sharp looks and long-lasting performance-*

STERLING, Ill. (March 18, 2026) – Men’s grooming leader [Wahl®](#) is excited to announce the launch of **TrimNinja™**, a new hybrid electric razor and beard trimmer engineered for your everyday grooming needs: Trimming. Edging. Shaving. Built with innovative Everlast™ blade technology, TrimNinja™ is designed to stay sharp for the life of the trimmer, delivering long-term performance without the need for replacement blades. In other words — it’s always sharp, so you’re always sharp.

“TrimNinja™ was designed for men looking for a simple, reliable tool to maintain their look,” said Zach Wyer, Sr. Director of U.S. Marketing for Wahl®. “With long-lasting blades and a versatile hybrid design, it delivers precision and performance in a compact, easy-to-use trimmer - and with less need for replacement blades.”

The TrimNinja™ key features include:

- **Hybrid Grooming.** Line up your edges, get just the right length with one of four guide combs, or smooth things out with a shave; whatever your facial hair style, TrimNinja™ has you covered.
- **Everlast™ Blades.** Two bi-directional blades work together for a close shave in any direction. They’ll stay sharp for the life of the trimmer, eliminating the need for costly blade replacements.
- **Cordless Power That Lasts.** The trimmer is ready when you are with up to 60 minutes of cordless run time on a full charge.
- **Ergonomic Design.** The trimmer’s no-slip rubber grip allows for a secure hold when grooming, or when rinsing the blades clean after use.

Compact enough for travel, yet powerful enough for daily grooming, TrimNinja™ gives men complete control over their routine, from sharp beard lines and clean edges to everyday shaving.

TrimNinja™ is available now on [Amazon](#) and at [Walmart](#) stores nationwide. For more information and for facial hair tips and tools visit [WahlUSA.com](#) or follow @WahlGrooming on [Instagram](#), [TikTok](#) and [Facebook](#).

Download Images: [TrimNinja™](#)

About Wahl® Grooming

Celebrating its 107th anniversary, Wahl® continues to help men look and feel their best with innovative products manufactured to define and elevate the men's grooming category. The company set the standard with the first-ever practical electric hair clipper in 1919, and later strengthened its leadership with the world's first battery-powered facial hair trimmer. It's this continued commitment to excellence that has solidified Wahl®'s place as the world's go-to brand for men's grooming solutions. For more information, visit WahlUSA.com.

#

MEDIA CONTACTS:

Danella Uzelac, duzelac@hoffmanyork.com, cell: (414) 306-0235

Lauren Van Dijk, lvandijk@hoffmanyork.com, cell: (312) 215-5822