

Donna Pascoe is the inventor, patent holder, and exclusive manufacturer and distributor of Il Piccolo Sommelier, a revolutionary wine aeration device redefining the tasting experience. Backed by both utility and design patents in the U.S. and Australia, her innovation is the first of its kind, engineered to unlock the full spectrum of a wine's aromas, flavors, and character with unmatched precision.

Celebrated by some of the world's most respected sommeliers and wine connoisseurs, Il Piccolo Sommelier has earned global acclaim for its ability to elevate even the finest wines to their highest expression. With this breakthrough, Donna has cemented her place at the forefront of wine innovation, transforming a centuries-old ritual into a modern, refined art.

Before revolutionizing the wine industry, Donna built an impressive career spanning beauty, product innovation, and global business. She was recognized early on as New York City's top hairdresser by Paul Mitchell and rose to become a color director on Madison Avenue. She later expanded internationally, achieving top sales honors across multiple global markets. As the founder of the Mine haircare line, she introduced award-winning, retail-distributed products carried by major outlets like Sephora and QVC, earning celebrity endorsements along the way. She also launched Just Color Bar, an innovative salon concept, and founded the Donna Pascoe Salon in Boca Raton, where she has trained and mentored hundreds of stylists.