

Fact Sheet - Bedsure OLoop Cervical Pillow

BEDSURE FACT SHEET About the Bedsure OLoop Cervical Pillow



About [Bedsure](#):

Bedsure is a cozy everyday lifestyle brand creating bedding and soft home essentials for real life. Rooted in nearly five decades of textile expertise, Bedsure brings together thoughtfully selected materials, practical design, and consistent quality across core bedding, sleep solutions, style collections, naturally sourced picks, and pet products. Guided by its promise, Get Cozy, Bedsure helps make everyday life at home feel softer, easier, and more your own.

PRODUCT SPOTLIGHT: BEDSURE OLOOP CERVICAL PILLOW

Quick Facts:

- [Bedsure OLoop Cervical Pillow](#)
- Available on [Amazon](#)
- Cost: \$209.99

About the Bedsure OLoop Cervical Pillow

The Bedsure OLoop Cervical Pillow is an adaptive ergonomic pillow designed for sleepers who struggle to find the right balance between comfort and support. Featuring a reversible dual-sided design, it offers both a softer comfort side and a firmer support side in one pillow, allowing users to switch based on different sleep needs and body conditions.

Built with Bedsure's OLoop ergonomic structure and zoned support design, the pillow helps cradle the head, neck, and shoulders for a more comfortable and supported sleep experience across back and side sleeping positions. Unlike traditional cervical pillows with a single fixed feel, the Bedsure OLoop Cervical Pillow is designed to adapt to changing sleep preferences night after night.

The pillow also includes removable cooling pillowcases for a cooler, fresher sleep experience and is certified by both OEKO-TEX and CertiPUR-US for material safety and quality.

Key Features

- Reversible dual-sided Soft & Firm comfort
- OLoop ergonomic support structure

- Zoned support for neck, head, shoulders, and side sleeping
- Built-in support bars for more stable support
- Gradual adaptation design for first-time cervical pillow users
- Cooling, removable, machine-washable pillowcases
- OEKO-TEX and CertiPUR-US certified materials

Technical Specs

- Product Name: Bedsure OLoop Cervical Pillow
- Pillow Type: Ergonomic Cervical Pillow
- Design: Double-sided Soft & Firm support
- Structure: OLoop ergonomic contour with built-in support bars
- Sleep Positions: Back sleepers, side sleepers, combination sleepers
- Cover: Cooling removable pillowcase
- Certifications: OEKO-TEX®, CertiPUR-US®
- Care: Pillowcase machine washable
- Available Sizes: Standard / Queen (adjust based on actual SKU)