

FOR IMMEDIATE RELEASE

Il Piccolo Sommelier Launches Revolutionary Patented Wine Aerator that Perfectly Aerates Any Wine in Just 45 Seconds

Internationally patented innovation delivers up to 50% more oxygenation than competing aerators, transforming every glass into a sommelier-level tasting experience

BOCA RATON, FL., July 23, 2026 – Il Piccolo Sommelier officially announces the launch of its internationally patented luxury wine aerator, designed to elevate the flavor, aroma, and finish of any wine in a stunning 45 seconds.

Handcrafted from elegant hand-blown glass, the [Il Piccolo Sommelier](#) wine aerator introduces oxygen directly into every pour, helping soften tannins and unlock hidden aromas instantly. Independent lab testing shows the device delivers up to 50% more dissolved oxygen than competing wine aerators, creating a smoother, richer, and more balanced tasting experience.

“Wine should be enjoyed at its fullest potential from the very first pour,” said Donna Pasco, Founder and CEO of Il Piccolo Sommelier. “We created Il Piccolo Sommelier to bring the sophistication of professional aeration into every home with a design that is both beautiful and incredibly effective.”

The luxury aerator has already earned five-star ratings from seasoned sommeliers and wine enthusiasts alike. Professional sommelier Elizabeth Framini praises the aerator for “instantly improving the taste and aroma of any wine” and transforming even budget-friendly wines into a “luxury treat.”

Validation testing and customer demonstrations featured in the company’s online video reviews highlight the noticeable difference in bouquet, flavor complexity, and smoothness after aeration. Wine professionals participating in product validation described the results as “remarkably smoother,” “more expressive,” and “restaurant-quality in seconds.”

“Our mission is to awaken the beauty in every glass,” added Pascoe. “Whether you’re a casual wine lover or a seasoned collector, Il Piccolo Sommelier makes every bottle taste the way it was meant to.” added Pasco.

The Il Piccolo Sommelier Full Set includes:

- Hand-blown 12oz or 6oz glass aerator
- Elegant drying and display stand
- Standard and mini cork system
- Portable carrying accessories *optional

The product is available now exclusively through the company’s official website. For more information or to purchase, visit www.ilpiccolosommelier.com.

About Il Piccolo Sommelier

[Il Piccolo Sommelier](#) is a luxury wine accessories company dedicated to enhancing the wine experience through elegant design and innovative technology. Founded by Donna Pascoe, the company's internationally patented wine aerator combines craftsmanship, science, and sophistication to help wine lovers experience fuller aromas, smoother finishes, and elevated flavor in every pour.

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