

- FOR IMMEDIATE RELEASE -

SunLED Life Science Showcases Award-Winning SunBooster to Bring Essential Benefits of Daylight Back Into Users' Lives

Designed for today's indoor lifestyles, SunBooster by SunLED Life Science restores beneficial near-infrared light during screen time, supporting energy, mood and overall wellbeing

NEW YORK CITY — JULY 23, 2026 — [SunLED Life Science](#), a health-centered technology scaleup, today announced that it will showcase its award-winning [SunBooster](#) at the 2026 Holiday Gift Guide Media Event in New York City. SunBooster is the world's first scientifically validated near-infrared (NIR) wellness device designed to restore an essential component of sunlight missing from indoor lighting. The device easily attaches to a monitor, laptop or tablet and delivers a targeted dose of NIR light while users work, study, game or browse the internet. View a short video about SunBooster [here](#).

SunBooster is now shipping in the US market and is available for purchase on [Amazon.com](#) at an MSRP of \$249. Beginning in late July, it will also be available through [tm:rw](#) in New York City. The award-winning wellness device has earned numerous recognitions, including the [2025 TIME Best Inventions](#), the [2025 IFA Innovation Award for Best in Digital Healthcare](#), the [CES 2026 Techlicious Editor's Choice Award](#), and [The Gadgeteer MWC 2026 Best of Show Award](#).

The growing challenge of modern indoor lifestyles.

All indoor lighting lacks NIR, an essential part of the solar spectrum that makes up to 50% of sunlight. The [average person spends 90% of their waking hours indoors](#), deprived of NIR light, which can lead to adverse health effects. As windows filter out NIR, even sunlight passing through them cannot adequately address the growing global health issues caused by modern indoor lifestyles. Scientific literature has shown a range of health and well-being benefits of NIR, including reduced fatigue. A [2023 double-blind clinical study](#) at the University of Groningen found that SunLED's patented NIR light technology enhances mood and energy, supporting overall wellbeing and vitality. SunBooster's scientifically validated technology creates positive effects through photobiomodulation by delivering a targeted dose of near-infrared light – an essential component of sunlight that is missing from indoor lighting – over several hours during screen use.

"The average person in the industrialized world spends most of their day indoors and up to seven hours a day looking at screens – away from sunlight. SunBooster changes this by transforming screen time from an energy drain into an opportunity to support wellbeing," said Dr. Anne Berends, CEO, CTO, and co-founder of SunLED Life Science. "SunBooster is designed for anyone looking to invest in more energy, a better mood, and long-term wellness benefits by bringing an essential part of natural sunlight back into everyday life."

Developed by SunLED Life Science after seven years of research and development, SunBooster is the first NIR device to bring the systemic wellness benefits of sunlight indoors and make them accessible, allowing people to effortlessly integrate it into their workspace and daily routine.

SunBooster's Features and Benefits:

- **Sleek, Unique Design with Auto-Activation:** Clips onto any external monitor, laptop or tablet screen and auto-activates via onboard sensors
- **Effortless, Targeted NIR Light Delivery:** Three 850 nm near-infrared LEDs deliver a targeted dose of NIR light over a two- to four-hour period using narrow-beam optics.
- **SunBooster NIR Dosage Data:** Enables weekly tracking of a user's NIR light exposure levels.
- **Power:** Powered via a standard USB-C connection that easily plugs into any monitor, laptop or tablet screen.
- **For Enterprises and General Consumers:** SunBooster is available to consumers at a recommended retail price of **\$249**. For businesses, volume pricing and branding options are available.

Access the **SunLED Life Science press kit here**, or learn more at <https://sunbooster.health>.

About SunLED Life Science

SunLED Life Science researches and develops lighting solutions that bring the health benefits of sunlight indoors. Our patented, scientifically proven Near-Infrared technology promotes health and well-being and easily integrates into devices such as screens, luminaires, car dashboards, and more. We envision a world where everyone can access the benefits of natural sunlight indoors.

Founded in November 2024 and based in Amsterdam, SunLED Life Science is a privately held company backed by [Momentum Global Ventures](#). Follow SunLED Life Science on [LinkedIn](#) or learn more at <https://sunled.health>.

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