

SIX13

FIG & APPLE LIQUEUR

ONE BOTTLE. ENDLESS STORIES.

Six13 is an award-winning premium cocktail modifier crafted to inspire elevated cocktails, effortless entertaining, memorable gifting, and culinary creativity. Handcrafted by our founder, this versatile spirit inspires creative cocktail mixology, elevated entertaining, unforgettable gifting and special culinary creativity.

Deliciously Different. Distinctly Yours.



WHY THE MEDIA LOVES SIX13

Story Angles and Endless Opportunities



THE FOUNDER

Reinventing Life After Cancer

Karen Schmidt turned a personal challenge into purpose-building a brand that brings people together and elevates everyday moments.

- Women's Magazines
- Podcasts
- TV
- Leadership
- Inspiration
- Business Features



WHY

Cocktail Culture Needed Something New

Six13 isn't just another flavored liqueur - it's a premium cocktail modifier that enhances the base spirit without overpowering it.

- Food Media
- Lifestyle
- Bartending
- Beverage Trends
- Modern Mixology



ONE BOTTLE.

Endless Cocktails.

Old Fashioned, Spritz, Negroni, Espresso Martini, Margarita, Manhattan...and so much more.

- Home Entertaining
- Cocktails
- Mixology
- Home Bar Essentials



A BETTER GIFT

THAN WINE

Unexpected. Memorable. Always appreciated.

- Holiday Guides
- Mother's/Father's Day
- Valentine's Day
- Weddings
- Hostess Gifts
- Corporate Gifts



BEYOND

THE BAR

Notes of fig, apple, and familiar spices elevate desserts, glazes, sauces and special recipes.

- Culinary Innovation
- Recipes
- Baking & Desserts
- Food Pairings
- Chef Collaborations